

ANNUAL REPORT 2011 & STRATEGIC PRIORITIES 2012



CHRISTIANS FOR ISRAEL
INTERNATIONAL

P.O. Box 1100
3860 BC Nijkerk
Netherlands

Tel: +31 33 24 588 24
Fax: +31 33 246 3644

info@c4israel.org
www.c4israel.org
www.whyisrael.org

In Matthew 24, Jesus speaks about the signs and events that will precede His coming again. Many of these concern huge problems that will happen in the world to challenge the nations (wars and rumors of wars, earthquakes, famines, etc). But there are two very positive signs that will warn us of the coming of the Lord. One of the signs is that the Gospel of the Kingdom will be preached in the whole world, *"as a testimony to all nations"* (Matthew 24:14). The other sign is the fig tree (Matthew 24:32): *"As soon as its twigs get tender and its leaves come out, you know that summer is near. Even so, when you see all these things, you know that it is near, right at the very door."* Jesus' Jewish brothers and sisters knew that Jesus was referring to the nation of Israel.

For 2000 years, the fig tree – the nation of Israel - has been blinded in part. She has faced persecutions, pogroms and genocide. Instead of comforting the scattered nation of Israel, and sharing in her longing for the coming of the King, the church has instead added to Israel's affliction and increased her burdens.

The mystery of Israel is the mystery of God "taking from the Gentiles a people for Himself" (Acts 15:14b; see also verses 15:14-17). God is gathering a Bride for the Lamb, made up of Jews and Gentiles without any dividing wall (see Eph. 2:11-22), a Queen for the King. But it is also about God returning to "rebuild David's fallen tent." Through Jerusalem and Israel, salvation will go out from Jerusalem into a new earth. The fig tree will again bear fruit. All Israel will be re-gathered and saved and will be a blessing in the midst of the earth.

We are living in the days that the gospel is being preached in the whole world, and Israel is being restored. The Lord is coming. The time is short. There is an urgency in our world. It is as if someone is speeding things up, compressing time. The Lord is making haste to fulfill His plan of salvation. The churches need to be wakened from their slumber, and the nations need to be warned to look after the apple of God's eye.

Christians for Israel (C4I) seeks to be an instrument in the hands the Lord to further His purposes in preparing the way for the coming of the Messiah. This means we need to be strategic and structured in our approach, while remaining open to unexpected possibilities and opportunities. In all, we need to be on our knees, seeking the Lord's direction and guidance.

We thank the Lord for His many blessings in 2011. We look back on a year full of new developments and surprises. In this report, we seek to give an overview of the activities and results of Christians for Israel International in 2011, and our main strategic priorities in 2012. Note that this report covers only the work of C4I International. It does not include detailed information of the activities and financial results of the national C4I affiliates. This information can be provided on request.

On behalf of the President and Board
Shalom,

Andrew Tucker, *Executive Director*

BOARD AND STAFF

As at 31 December 2011, the Board of C4I International consisted of:

Rev. Dr. John Tweedie

(Chairman, representing C4I Canada – retired 31 December 2011)

Harald Eckert

(Secretary, representing C4I Germany)

Bert Fluit

(Treasurer, representing C4I Netherlands)

Pim van der Hoff

(Board member, representing C4I Netherlands)

Dick Schutte

(Board member, representing C4I Netherlands)

Evangelist Drake Kanaabo

(Board member, representing C4I Uganda).

The Board of C4I International met three times in 2011.

The salaried staff of C4I International as at 31 December 2011 were:

Rev. Willem J.J. Glashouwer

(President)

Andrew Tucker

(Executive Director)

Henk Kamsteeg †

(Managing Editor Israel & Christians Today)

Marloes van Westing

(Manager Communications and Media).

Since its establishment in Holland in 1979, Christians for Israel (C4I) has developed into a global movement of local C4I operations. All of these local operations are independent, yet share a common vision: to create a worldwide network of local C4I organizations and partners that are effective at the local level and financially self-sustaining, and which pursue the following mission:

Message - to bring biblical understanding in the church and among the nations of God's purposes with Israel

Comfort - to support and comfort Israel and the Jewish people in prayer and action.

C4I International was established in 1998 by the Dutch, Canadian, German and American affiliates to coordinate the further international development of the C4I ministry.

C4I International is a foundation under Dutch law. It protects and promotes the shared mission, vision, values and beliefs of the network. The branches contribute annually 10% of their ministry income to finance the work of C4I International. In addition, C4I International is dependent on donors and sponsors.



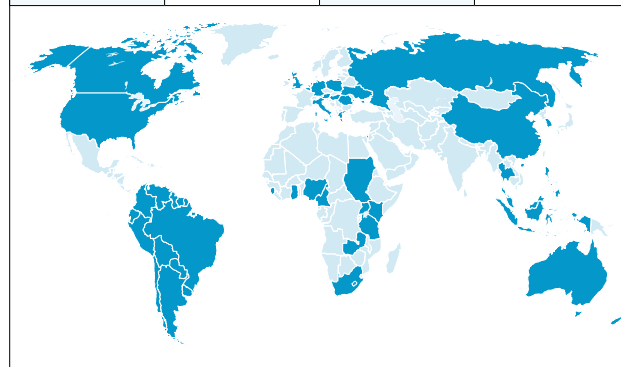
Christians for Israel International is the hub in the wheel of the global Christians for Israel movement.

C4I International is governed by a Board comprising representatives of the national C4I affiliates. The C4I International Board meets regularly. Members of the International Board are appointed for a four year period. The annual plan and budget of C4I International are approved by the International Board and executed by the C4I International Office, headed by the Executive Director.

The President of Christians for Israel International is appointed by, and reports directly to, the C4I International Board. He has a specific role in providing leadership in respect of speaking, teaching and education.

As at 31 December 2011, C4I affiliates (ie. Non-profit organizations established under local law) ("B"), representatives ("R") or partners ("P") have been established in the following countries /regions:

Europe	Africa	Americas	Asia Pacific
Austria (B)	Cameroon (B)	Canada (B)	Australia (B)
Belgium (B)	Ghana (R)	South America (P)	China (P)
Germany (B)	Kenya (B)	USA (B)	Indonesia (R)
Greece (B)	Nigeria (B)		Malaysia (R)
Hungary (R)	Sierre Leone (B)		New Zealand (B)
Israel (R)	South Africa (R)		Philippines (R)
Italy (B)	South Sudan (B)		Singapore (B)
Netherlands (B)	Tanzania (B)		South Korea (R)
Poland (P)	Uganda (B)		Thailand (P)
Romania (P)	Zambia (B)		
Russia/FSU (P)			
Switzerland (R)			
UK (B)			
Ukraine (B)			



C4I International focuses its limited resources on the needs of the C4I affiliates. The goal is to supplement and complement the activities and resources in the national operations, not replace them. Pursuant to the strategic plan adopted in 2010, in 2011-2012 we have been focusing our activities in the following four strategic priorities:

1. Develop a basic educational package
2. Train key leaders
3. Build and maintain global communication platforms
4. Develop and support the global C4I network of local affiliates

1. DEVELOP A BASIC EDUCATIONAL PACKAGE

Our goal is to develop and make available a basic portfolio of educational material in multiple languages and multi-media for use by the national affiliates and partners.

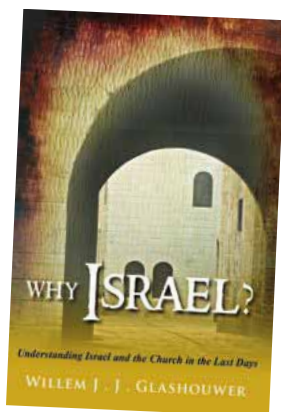
Why Israel? Basic educational package

Since 2005, we have been developing a portfolio of select, high-quality multi-media educational materials (books, Bible study guides, DVD teachings, brochures, booklets etc, in various languages) which address the main issues covered by our mission. As far as possible these are available for purchase via internet. Some materials can be downloaded in digital form.

We maximize the use of internet platforms to promote them. We do not produce large quantities centrally, but print-on-demand locally in response to local needs. We licence local partners to print, distribute, and publish them locally.

The Basic educational package currently consists of:

- *Why Israel?* – book (by Rev. Willem J.J. Glashouwer)
- *Why Israel?* Advanced Bible studies DVDs – 14 episodes (by Rev. Willem J.J. Glashouwer)



- *Why Israel?* Basic Course - DVDs + study guides + PP presentations (presented by Rev. Dr. John Tweedie)
- *Why End Times?* – book (by Rev. Willem J.J. Glashouwer)
- *Judea and Samaria* – book (by Rev. Henk Poot and Theo Horneman)

• *Times of Restoration* – book (by Harald Eckert)

• Other books, brochures, dvds etc developed from time to time

C4I International also promotes products developed by C4I affiliates, such as the *Israel: A Journey Series* produced by C4I Canada.

As at 31 December 2011, the Basic Educational Package is currently available in the following language versions:

- *Why Israel?* Book - Dutch, German, English, French, Italian, Spanish, Portugese, Russian, Polish, Ukrainian, Greek, Romanian, Hungarian, Chinese (Traditional), Chinese (Simplified), Bahasa Indonesian
- *Why Israel?* Advanced DVDs - English, Russian, Greek, Polish, Hungarian, Romanian
- *Why Israel?* Basic Course - English, Russian, Polish, Romanian
- *Judea and Samaria* book - English and Dutch



New materials under development in 2011 and planned for release in 2012/2013:

- *Why Israel?* Book - Thai, Urdu, Albanian, Norwegian, Swedish, Serbian, Finnish, Korean
- *Why Israel?* Advanced DVDs - French, Italian, Spanish, Chinese (Traditional and/or Simplified).
- *Why Israel?* Basic Course - Italian, Spanish, Polish.

RESULTS 2011 AND STRATEGIC PRIORITIES 2012

CHRISTIANS FOR **ISRAEL** INTERNATIONAL

WhyIsraelTraining.org

In 2011, C4I International commenced development of a new new e-learning program – a website enabling students to study the Why Israel? materials and related topics irrespective of where they are and the time of day – as long as the internet is available. This is a multimedia website which allows students to study the given topics at different levels. It makes maximum use of existing teaching resources (written, video and audio). The website is being developed in English and Dutch, and is planned to be launched in Autumn 2012.



Our goal is to train and equip a new generation of teachers/communicators in the nations to communicate the Why Israel? message in their constituencies. Several C4I Affiliates and partners have expressed the need for training programs, and we are developing state-of-the-art training materials and programs for the Affiliates. In 2011, C4I International provided the following training programs -

- Every two years, C4I International organizes a C4I Forum in Jerusalem for the national affiliates and partners. In March 2011 approximately 50 representatives of the C4I affiliates in 25 countries gathered in Jerusalem for the fourth Bi-annual Christians for Israel International Forum. For five intensive days, lectures and prayer meetings were held, and visits to projects and organisations in Israel. The participants returned home refreshed and renewed in their vision and commitment to the C4I mission and vision.
- After the Forum, we organized a one-week trip through Israel for 80 participants from Africa, Europe and North America.

Regional training conferences

- We commenced development of Teach-the-teachers (T3) programs which aim at knowledge transfer and the training/development of teaching skills. Planning commenced in 2011 for four T3 programs to be executed in 2012:

- Vienna – for West and Eastern Europe (July 2012)
- Uganda – for East and South Africa (September 2012)
- Nigeria – for West Africa (October 2012)
- Singapore – for Asia Pacific (November 2012).



C4I Israel Spring Tour 2011

- Auschwitz Tours – in April 2011 C4I International organized a 4-day program in Poland with participants from the Netherlands, Germany, Poland, Canada and Ukraine. This program included participation in the Annual March of the Living.

3. BUILD AND MAINTAIN COMMUNICATION CHANNELS

All the C4I Affiliates want to maximize use of today's communication to fulfill our mission cross border and cross culture. To do so requires significant investment in terms of skills, expertise, and infrastructure. Even though some C4I Affiliates are quite capable of maintaining their own website and web services, it is a task of C4I International to collect content from around the globe and to make the content available to the entire C4I movement in the most efficient way.

In 2011, C4I International developed and maintained the following communications channels -

Internet

- www.c4israel.org – this is the internet portal to the global C4I network
- *The Messenger* – on-line newsletter connected to the portal website, which is sent to about 2000 email addresses worldwide.



CHRISTIANS FOR ISRAEL

INTERNATIONAL

- www.whyisrael.org - a website containing information in the categories news, analysis, history and bible studies. This website is updated several times per week, and every week an email newsletter is sent out to subscribers.



- **Social media** – in 2011 we established a facebook page and two youtube channels; www.facebook.com/c4israel, www.youtube.com/c4israel, www.youtube.com/whyisrael



Newspapers

- C4I International provides the managing editor (Henk Kamsteeg) of the *Israel & Christians Today* newspaper. The managing editor works with a team to produce a bi-monthly newspaper in digital form, thus enabling the various English-language affiliates to produce a and distribute the newspaper locally (Canada, USA, UK/ Europe, Uganda/Africa, Singapore, Australia and New Zealand).

TV and radio

In 2011, C4I International facilitated distribution of educational



programs via existing TV and radio platforms – Revelation TV (UK/Europe), Alpha Omega TV (Romania / central Europe), Family Media (Kenya).

4. SUPPORT AND DEVELOP THE GLOBAL C4I NETWORK

C4I International works closely with the C4I Affiliates and our local partner organizations to give them the assistance they need to become and remain effective and self-sustaining. The C4I network was further expanded in 2011 with the addition of new affiliates in Italy, Belgium, Zambia and Sierra Leone. New contacts were laid in several other new countries. In 2011 we assisted the affiliates and partners in the following countries:

- **Europe:** Austria, Switzerland, Italy, France, Belgium, Greece, UK, Ukraine, Hungary, Poland, Romania, Russia/FSU (partnership with Ebenezer Operation Exodus)
- **Africa:** Nigeria (hub for West Africa) and Uganda (hub for East Africa)

- **North America:** USA
- **South America:** Argentina, Bolivia, Peru, Chile - in partnership with Ebenezer Operation Exodus
- **Asia Pacific:** Singapore, Malaysia, Thailand, Indonesia, South Korea



Rev. Dr. John Tweedie spoke at a number of conferences in Uganda at the invitation of C4I Uganda.



Rev. Willem Glashouwer spoke, at the invitation of local C4I affiliates or partners, at meetings and conferences in Germany, Belgium, Switzerland, Italy, Austria, Russia, Poland, Romania, Mexico, Australia, East Timor, Malaysia, Philippines, Singapore, Indonesia, Papua New Guinea, Nigeria, Ghana, Sierra Leone and Kenya.



Andrew Tucker made working visits to Italy, Switzerland, Austria, Romania, Belgium, Germany and Israel.

Henk Kamsteeg (resident in New Zealand) visited Australia, Singapore, Indonesia and Malaysia for meetings with local partners.

We helped a number of affiliates to create websites, brochures and other marketing materials in line with the agreed global C4I image and identity.

We assisted several C4I affiliates to organize trips to Israel, and assisted them in selecting and supporting projects in Israel. We provided Special Financial Assistance to a number of affiliates. In addition, in 2011 C4I International sought to further consolidate the global C4I network:

- Organized the 2011 C4I International Forum in Jerusalem (see above)
- Finalized Affiliation and Support Agreements with a number of the C4I affiliates (this will be completed in 2012)
- Managed the protection of the *Why Israel?* and *Christians for Israel* Trademarks
- Assisted in developing relationships and partnerships with Jewish communities in Israel and worldwide.

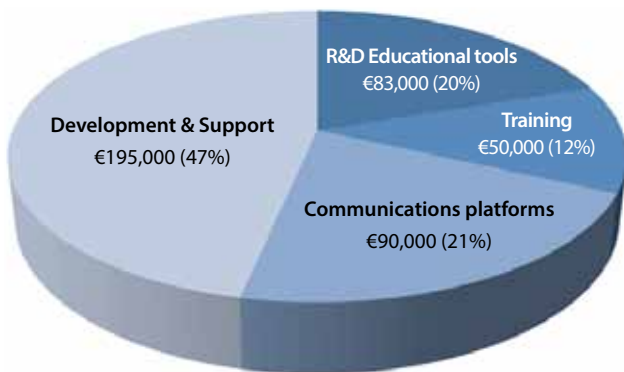
BALANCE SHEET 2011

Assets	30-12-11	31-12-10	Liabilities	30-12-11	31-12-10
Current assets			Reserves		
Inventories	36.783	42.166	Other reserves	(54.755)	(75.773)
Receivables			Short-term liabilities		
Debtors	742	1.371	Current account affiliates	162.536	146.407
Current account affiliates	11.380	16.630	Creditors	5.561	22.423
Prepaid expenses	198	415	Holiday allowance	5.342	5.712
Advances	5.532	5.799	Reserve national insurance	1.068	1.142
Pension contribution	756	111	Expenses to be paid	-	1.037
Cash					
ABN AMRO bank	64.361	34.456			
	119.752	100.948		119.752	100.948

PROFIT AND LOSS ACCOUNT 2011 (*1000 euro's)

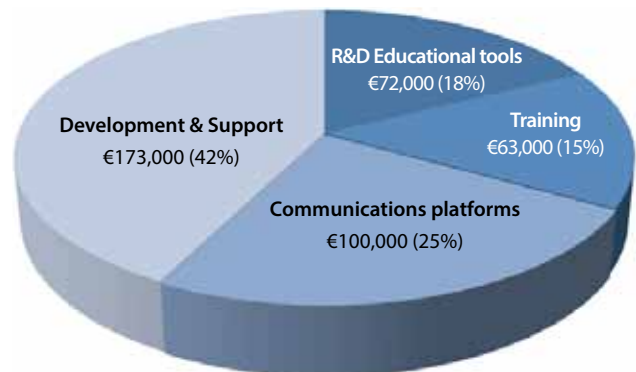
		Results 2010	Budget 2011	Results 2011
RECEIPTS:				
Donations - Individuals & Churches		234	225	219
Sale of Educational Materials		9	20	9
Dues to International (C4I affiliates)		233	205	201
TOTAL RECEIPTS		476	450	429
EXPENDITURE:				
Administration:	Salaries, Wages, Benefits	240	222	243
	Office Supplies, Maintenance	4	8	7
	Utilities, Heat, Light ,Telephone	30	25	18
	Travel	47	40	33
	Professional Services	(2)	3	22
	Interest and Bank Charges	2	1	
	Other General Operating Expenses	5	5	2
Communications:	Newspapers - Production & Promotion	1	5	4
	Media, PR and Marketing	6	15	8
	Websites	10	15	5
Specific projects:	R&D - Educ. Tools	13	24	7
	Training	10	16	8
	Forum		8	
	Youth		6	-
General:	International Board Meetings	7	15	8
	Special Financial Assistance	45	40	43
TOTAL EXPENDITURE		(418)	(448)	(408)
SURPLUS (DEFICIT)		58	2	21

EXPENDITURE BREAKDOWN 2010



These charts give a breakdown of the total expenditure in 2010 and 2011 (including salaries and all overheads), categorized according to each of the four headlight activities of C4I International.

EXPENDITURE BREAKDOWN 2011

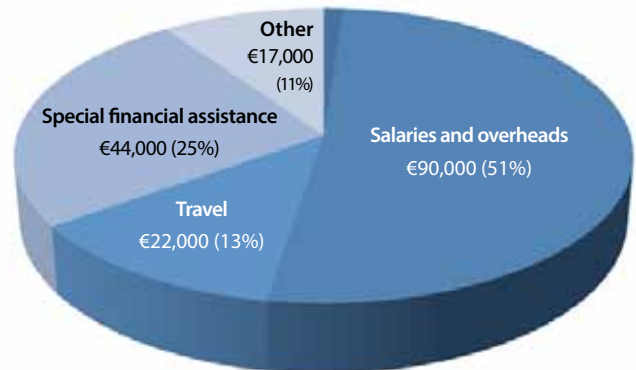


- Development of basic educational package
- Development and support of the C4I global network
- Training key leaders
- Build and maintain communications platforms

DEVELOPMENT AND SUPPORT COSTS 2011

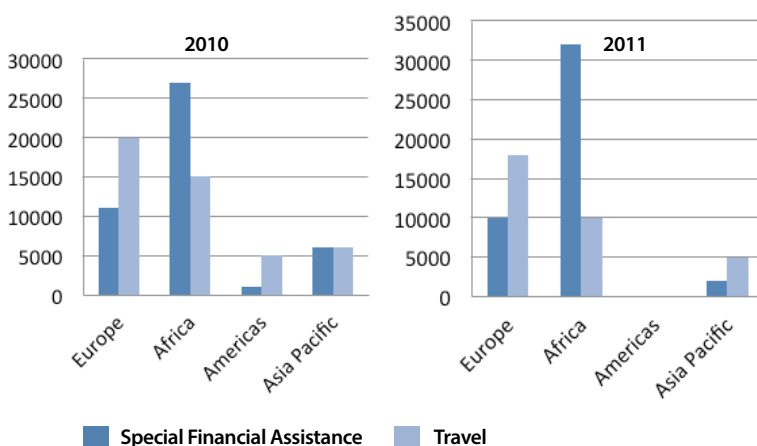
TOTAL €173,000

In 2011, we spent a total of €173,000 on the development and support of the C4I affiliates and partners in the various regions. This chart shows how that amount is calculated.



DEVELOPMENT AND SUPPORT PER REGION 2010 & 2011

These charts show the breakdown of the travel and Special Financial Assistance budgets in 2010 and 2011, per region. In 2011, C4I International continued to give priority to the development of local and regional teams in Africa. In the coming years we expect



this to diminish, as the regional offices in Nigeria (for West Africa) and Uganda (for East/South Africa) are established and can generate income from their own regions. Nevertheless, it is to be expected that these regional offices will continue to depend to some extent on financial and material support from C4I International. The development of teams in South East Asia in 2010-2011 has been sponsored to a large extent by the generous support of C4I New Zealand. The establishment of a C4I affiliate in USA has been given significant support by C4I Canada.